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PRESS RELEASE

**Baton Rouge Symphony Orchestra and Red Stick International Animation Festival
Partner to bring *Video Games Live* to Baton Rouge Audiences**

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BATON ROUGE -- The Baton Rouge Symphony Orchestra, or BRSO, and the Red Stick International Animation Festival are partnering to host a performance of *Video Games Live* during the 6th annual Red Stick International Animation Festival, which will take place in downtown Baton Rouge November 10-13, 2010.

The performance, which will take place along with other festival events in downtown Baton Rouge's Art District, will feature video games from a musical perspective and showcase relevance of classical music in the 21st century.

Video Games Live is a touring, multimedia concert experience that features live symphonic performances of music from the most popular video games through recent history, from "Mario Brothers" to "Guitar Hero." The Baton Rouge Symphony Orchestra and Chorus will perform the video game music, alongside exclusive footage of favorite video games synchronized perfectly to music and lights on giant interactive screens. Certain performances and segments will include live action stage performers, special effects and a fully designed, synchronized laser show. In addition, a handful of audience members will have a chance to join the orchestra onstage and play video games with the live music and the composers.

Video Games Live is the largest and most successful concert of its kind worldwide, having played in venues on five continents. The performance BRSO and Red Stick will host is the first time a *Video Games Live* show will take place in Baton Rouge.

"This is an exciting performance that merges music with art while giving the audience a chance to see how video game design and technology have changed through the years," said Stacey Simmons, Ph.D., Red Stick International Animation Festival Director. "We think *Video Games Live* will make an entertaining addition to our festival lineup, and we are enthusiastic to partner with the Baton Rouge Symphony to bring this show to Baton Rouge."

"The partnership between the Baton Rouge Symphony Orchestra and the Red Stick International Animation festival is an exciting celebration of merging the boundaries between art forms," said Derrian Tolden, BRSO Director of Operations, Education and Outreach. "I'm sure this partnership will serve as another reason to celebrate the richness of our community."

Red Stick International Animation Festival and BRSO still are finalizing details of the performance, and soon will announce the Video Games Live performance date and venue, along with alerting patrons how they can purchase tickets.

Related Links:

Red Stick International Animation Festival

www.redstickfestival.org

Baton Rouge Symphony Orchestra

<http://brso.org>

Video Games Live

www.videogameslive.com

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