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LSU Students--If Digital Media is a Good Career Choice for You...

Digital media is playing an increasingly bigger role in the marketplace and in our daily lives. It is a cultural phenomenon that is radically altering the way we view our world and dream of our tomorrows.

Louisiana State University, or LSU, now offers a digital media minor, providing new curricula to train a talented workforce for one of Louisiana's vibrant and growing industries.

The LSU Center for Computation & Technology's AVATAR Program invites students to a digital media curriculum information forum on Monday, March 21 (5:30 pm - 7:00 pm) in the Frank Walk Presentation Room of the LSU Engineering Annex, Room 140.

The AVATAR Program (Arts, Visualization, Advanced Technologies and Research) will be providing information about the new LSU digital media minor, which currently has two orientations. The art-oriented core is administered through the LSU College of Art & Design and the technology-oriented core is administered through the LSU College of Engineering. Both minor programs are interdisciplinary, meaning students will take courses in several departments, preparing them for careers in digital art, animation, electronic composition, character rigging, video game design, and more.

John Brooks, Producer-QA Manager of Firebrand Games Louisiana, will be onsite to explain career options for those interested in pursuing degrees in digital media. Scotland-based Firebrand Games designs racing games for Nintendo systems. With the help of BRAC and BRADIC (which LSU is a member of), they recently located to Baton Rouge, Louisiana, bringing 30 jobs and an annual payroll of about $1.5 million. Firebrand has developed titles such as Grid, Race Driver, DiRT and Need for Speed, as well as all console versions of Trackmania. The company is now expanding into other formats and will soon be on all consoles including PlayStation®3 and Xbox 360.

A pizza dinner will be provided to all participants, so interested students must RSVP no later than Saturday, March 19. Contact Lea Anne Couvillion, AVATAR coordinator, to register at 225-578-5433 or leaanne@cct.lsu.edu.

AVATAR supports economic development in Louisiana through new technologies, leveraging of generous state tax incentives for digital media, and providing new curricula to train a talented workforce for one of Louisiana's vibrant and growing industries.

For more information on the AVATAR program or digital media curriculum, visit avatar.lsu.edu.
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