



## LSU DMAE Student Wins ADDY Award

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The Baton Rouge American Advertising Federation has completed their 2018 ADDY awards. Work awarded at a local level can advance to the second tier, the AAF District 7 competition. Recipients of gold and silver awards at this level can then advance to the national competition, presented at the AAF convention annually.



The American Advertising Awards® (AAA), also known as the ADDYs, is the advertising industry's largest and most representative competition, attracting over 40,000 entries every year in local chapter of the American Advertising Federation (AAF) competitions. The mission of the AAA competition is to recognize and reward the creative spirit of excellence in the art of advertising.

Congratulations to **Sahar Rahimi** from LSU's Digital Media Arts & Engineering Program for winning two **Student Gold** awards at this year's Addy Awards for Baton Rouge. Sahar won two of the three gold awards. She won this for her work:



- ▶ Entrant: Sahar Rahimi
- ▶ Portfolio 2017
- ▶ Publication Design - Magazine
- ▶ Credits: Sahar Rahimi, Alison Burkley-Faculty Advisor.
- ▶ Entrant: Sahar Rahimi
- ▶ Title of works and Category:
- ▶ Anahid, Goddess of Water // Illustration - Single
- ▶ Credits: Sahar Rahimi

Sahar has created some amazing work in both 2-D and 3-D and we can't wait to see what she does next. We wish her best in the next stage of the competition! Download the [PDF here](#) to see all the winners.

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