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Special Guest Lectures

Interactive Installations as Performance**Hye Yeon Nam, Georgia Institute of Technology**Digital Media Center Theatre
November 04, 2013 - 01:00 pm**Abstract:**

This talk explores a framework of interactive installations as performance. It develops interstices of interactive installations by drawing from new media and digital art. Performance Studies provides key terminology – constitutive, epistemic, and critical characteristics of performance – to illustrate that interactive installations can reflect and influence the audience's social and cultural context, physical and cognitive perception, and critical thinking. The goal is to establish a foundation to describe performative reactions and to provide guidance for the future development of interactive installations.

Speaker's Bio:

Hye Yeon Nam is a digital media artist working on interactive installations and performance video. She is a Ph.D. candidate at the Georgia Institute of Technology and holds an M.F.A. in digital media from the Rhode Island School of Design. Hye Yeon's art has been showcased in The Smithsonian National Portrait Gallery in Washington D.C. (2011-2012), Times Square (2009), the art gallery Eyebeam and The Tank, the conflux, the D.U.M.B.O. Art Festival in New York (2009), FILE (2011, 2012), SIGGRAPH (2008, 2010), CHI (2010, 2012), ISEA (2011, 2013), E3 Expo (2011), the Lab in San Francisco, and several festivals in China, Istanbul, Ireland, the UK, Germany, Australia, Denmark, and Switzerland. Her work has been broadcast on the *Discovery Channel* (Canada) and LIVE TV show *Good Day Sacramento*, published in *Leonardo Journal* and featured in *Wired*, *We Make Money Not Art*, *Makezine*, *Business Insider*, *Slashdot*, *Engadget* among other publications.

